

Information letter - Use of BLUETOOTH Trademarks in connection with Mahr products

Dear Sir or Madam,

As is well known, the BLUETOOTH trademarks are registered trademarks of Bluetooth SIG Inc., and therefore the strict usage guidelines of the trademark owner must be followed precisely when using the trademark.

During an internal review, we noticed that the use of the BLUETOOTH trademarks in connection with some of our products does not fully comply with the strict usage guidelines of Bluetooth SIG Inc.

Enclosed, you will find an overview of the corrected naming of Mahr's bought-in products, as well as a list of Mahr products in which these bought-in products are used. Currently, Mahr does not offer any Bluetooth-qualified products.

In this regard, we have revised the product descriptions and documentation, which we are providing to you with this letter.

As part of our ongoing collaboration, we kindly ask you to update any advertising materials related to our products based on the information provided.

We greatly appreciate the good cooperation with your company and ask for your understanding for this necessary adjustment. Should you have any questions or require further information, please do not hesitate to contact us.

Sincerely yours,

The Mahr Inc. Team

Enclosure: List of affected products; Digital data

List of affected products

Part No.	Outdated Name	Revised Name	Product context in which the Mahr bought-in product is used
3003856	USB Bluetooth Adapter	USB Wireless Adapter	MarSurf M310 [part no. 6910260; 6910265; 6910264; 6910266; 6910267; 6910268]
			MarSurf M410 [part no. 6910290; 6910291; 6910292]
3028820	2D-Scanner Bluetooth Zebra DS2278	Zebra Techn. Corp. DS2278 Bluetooth® Barcode Scanner	MarSurf M310 [part no. 6910260; 6910265; 6910264; 6910266; 6910267; 6910268]
			MarSurf M410 [part no. 6910290; 6910291; 6910292]
			Mahr Surf CD 140 A [part no. 6269200; 6269201]
691027	Printer set MarSurf M310	Set consisting of Star Micronics SM-L200 Bluetooth® printer and USB wireless adapter	Digimar 816 CLT [part no. 4429630; 4429631]
			Digimar 817 CLT [part no. 4429600; 4429601; 4429602]
			MarSurf M310 [part no. 6910260; 6910265; 6910264; 6910266; 6910267; 6910268]
			MarSurf M410 [part no. 6910290; 6910291; 6910292]

List of affected literature

(Can also be found on the Sales Partner Landing Page: <https://marketing.mahr.com/sales-partner-relations>)

Name	Literature #
Product Guide Trifold	A-1048 1024
Best Sellers Guide	A-808 1024
Main Catalog	Mahr Production Metrology Online-Catalog